



SurTech

Dr. Sudhir Chandra Sur Institute of Technology and Sports Complex
(Formerly known as Dr. Sudhir Chandra Sur Degree Engineering College)

540, Dum Dum Road, Surer math, Kolkata: 700074

Website: www.surtech.edu.in Email: info@dsec.ac.in



JIS GROUP
Educational Initiatives

Workshop on Business Model Canvas

IIC Activity

Quarter 3

Objective:

To help the students understand the components involved in developing the Business Model Canvas.

Benefits in terms of learning/skill/knowledge:

The students understood the processes, steps and components involved in the creation of a Business Model Canvas.

The poster features logos for SurTech, Institution's Innovation Council, and JIS Group. It presents a workshop titled "A workshop on Business Model Canvas (BMS)" organized by the Department of Mechanical Engineering. The workshop is led by Surya Narayan Bhandari, an alumni of 2017 from the ME Department. A QR code is provided for registration. The event is scheduled for 31st July, 2022, at 11:30 A.M. onwards. The poster also includes a list of participants: Ayan Chandra, Rahul Thami, Dibra Ghosh, and NABIN JANA.

The screenshot shows a PowerPoint presentation titled "BUSINESS MODEL CANVAS". The slide content is partially visible, showing the title in large blue letters. The presentation is being shared in a meeting window, with a list of participants on the right: Nibedita Biswas, Sneha Das, Reshmi Sarkar, and another Sneha Das. The meeting interface includes a "Stop Share" button and a "Click to add notes" prompt at the bottom.



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Session plan/details of the event:

Date: July 31, 2022,

Platform: Zoom Meet platform.

Speaker: Surya Narayan Bhandari, Alumni, 2017 Pass-out (ME Department)

Company Name: S. N. B. Gears & Engineers

Position: Proprietor

Participants: 45

Video link:

<https://drive.google.com/file/d/15zs9LEwg6sJ6qOoxi284S-2NpQjxb0mZ/view?usp=sharing>

The social media link of the event can be accessed at
<https://www.facebook.com/SurTechME/posts/353690000289277>